



# SILVERADO CUP

13101 Eckles Rd. Suite 208, Plymouth, MI 48170  
www.SilveradoCup.com  
info@silveradocup.com  
(734) 447-3000



Member, U.S. Olympic Committee  
usankf.org



\_\_\_\_\_, 2018

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\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## RE: SOUVENIER ADVERTISEMENT PROGRAM - SPONSORSHIP LETTER

Dear Sir/Madam:

Please let me introduce my group, **Silverado Karate Club** is a division of the Japanese Martial Arts Academy in Westland, Michigan. We are affiliated School of USA-NKF (Official member of US Olympic Committee). OSKC is a Family-Oriented group and function as a Non-Profit Karate program. Our purpose is to teach the positive elements of Karate, with emphasis on respect, honesty, integrity and discipline both inside and outside the dojo environment.

We will be hosting an USA-NKF National qualifier tournament in Garden City on March 24th, 2018 at The Garden City Middle School (1851 Radcliff St, Garden City, MI 48135). We expect some of the karate clubs in the Michigan, Ohio and Indiana area that will be participating in this event. More than 150 athletes are expected to join and participate in this tournament event.

It is our honor to forward this proposal to you for sponsorship of this event. We are offering the following packages for your consideration:

- |                       |                  |   |
|-----------------------|------------------|---|
| <b>Major Sponsor:</b> | <b>\$ 200.00</b> | Post (1) banner/streamer at the venue, size shall not exceed 3x6 feet. Provide your own banner; |
|                       |                  | Whole page advertisement space in the souvenir program;   |
| <b>Minor Sponsor:</b> | <b>\$ 100.00</b> | Whole page advertisement space in the souvenir program;   |
| <b>Co-Sponsor:</b>    | <b>\$ 50.00</b>  | Half (1/2) page advertisement space in the souvenir program;                                    |
| <b>Major Donor:</b>   | <b>\$ 25.00</b>  | Quarter (1/4) page acknowledgement space in the souvenir program;                               |
| <b>Minor Donor:</b>   | <b>\$ 15.00</b>  | Business Card size space advertisement or acknowledgment in the souvenir program;               |

Money from this Advertisement-Souvenir Program will be used to sponsor our students who cannot afford to attend this event and to offset expenses running this tournament.

Deadline for payment and submission of ad details shall be on March 20th, 2018.

Thank you very much.

Respectfully yours,

Silverado Karate Club

Oscar Silvera  
Founder (Head Instructor)

**SOUVENIR ADVERTISEMENT PROGRAM - SPONSORSHIP FORM**

YES, I will sponsor, donate and advertise in this event:

\_\_\_\_\_ \$200 (Major Sponsor) Whole page advertisement and post 1-banner/streamer @ venue  
(email "info@silveracup.com" to coordinate banner/steamer pick-up or mail to 13101 Eckles Rd.  
Suite 208 Plymouth, MI 48170)

\_\_\_\_\_ \$100 (Minor Sponsor) Whole page advertisement space in the souvenir program

\_\_\_\_\_ \$ 50 (Co(Sponsor) Half (1/2) page advertisement space in the souvenir program

\_\_\_\_\_ \$ 25 (Major Donor) Quarter (1/4) page acknowledgement space in the souvenir program

\_\_\_\_\_ \$ 15 (Minor Donor) Business Card size in the souvenir program

\_\_\_\_\_ \$ \_\_\_\_\_

Sponsor/Donor Name: \_\_\_\_\_ Tel. No. \_\_\_\_\_

Address: \_\_\_\_\_ Email: \_\_\_\_\_

**NOTES:**

1. Please make Check/Money Oder Payable to "Oscar Silvera", and mail to "13101 Eckles Rd. Suite 208 Plymouth, MI 48170".
2. Please attach advertisement or business card, or email (PDF or JPEG format) to INFO@SILVERADOCUP.COM.
3. Advertisement-Sponsorship form must receive before April 20, 2016.

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